



# Program and Directory

# S849-01 KFAS-SALZBURG GLOBAL LEADERSHIP INITIATIVE

Uncertain Futures and Connections Reimagined: Connecting Technologies

Wednesday, 4 December 2024 – Sunday, 8 December 2024 Schloss Leopoldskron

#### ABOUT SALZBURG GLOBAL



Salzburg Global is where open-minded leaders from around the world gather for breakthrough conversations on pressing global issues.

Since 1947, our programs have worked to overcome barriers and open up a world of better possibilities – creating spaces where divergent voices can address the big challenges of our time. We have gathered over 40,000 Fellows from 173 countries for more than 1,100 sessions that change the conversation on the pressing issues of our time.

That very first session brought together over 100 young Europeans and Americans – including veterans of the French resistance, survivors of Nazi concentration camps, prisoners of war, and former enemies. They met at Schloss Leopoldskron, an Austrian palace that had been occupied by the Nazis in a country that was still under Allied military occupation. They wrestled with how diverse and fractured groups of people could come together and start creating the conditions for peace in the aftermath of World War II.

Seventy-seven years later, the challenges may be different, but our mission still carries that same founding spirit: *to overcome barriers and open up a world of better possibilities*.

#### A SCHLOSS WITH A MISSION

Since 1947, we have made our home at Schloss Leopoldskron, an Austrian palace with a rich and complex history stretching back to the 18th century.

The Schloss has been many things down the years – the summer home of a notorious Prince Archbishop, a cultural hub for Europe's theater scene, the home of famed director and impresario Max Reinhardt, a Nazi administrative headquarters during World War II, and a derelict monument to the past.

Today, it is a thriving center for dialogue and debate – a place of refuge and reconciliation where diverse leaders from around the world gather for conversations of consequence. We are committed to reclaiming the past of the Schloss and serving as stewards of its future.

For more information visit http://www.salzburgglobal.org

#### ABOUT OUR PARTNER ORGANIZATION

Salzburg Global is grateful to the following partner for the generous support that made this program possible:



# ABOUT KOREA FOUNDATION FOR ADVANCED STUDIES

The Korea Foundation for Advanced Studies is a non-profit organization established in 1974 by Chey Jong-hyon, the late Founder and Chairman of SK Group, with the goal of producing world leading scholars who will contribute to academic and national development under the philosophy, *"Look ahead a decade to plant a tree: look ahead a century to cultivate leaders"*.

Having recently approached the historical milestone of fifty years since its establishment, KFAS has produced nearly a thousand PhD scholars who have become invaluable intellectual assets of our society.

With its firm belief in the importance of human capital and based on the success of the past half century, KFAS has opened a new chapter for global sustained prosperity and happiness of humanity by initiating outreach programs on global and domestic levels and creating intellectual platforms for future leaders.

For the next half-century, KFAS envisions to nurture talented leaders and top thinkers in a variety of fields, building values that are not yet found in the world.



For more information visit <u>https://eng.kfas.or.kr/</u>

# Day 1 Wednesday, 4 December 2024

# PARTICIPANT ARRIVALS

- 12:30 LIGHT LUNCH / *Meierhof Lobby* Sandwiches and light snacks available in the Meierhof Lobby, next to Reception, until 14:30.
- 15:00 HOTEL CHECK-IN / Reception

#### 15:30 COFFEE / TEA AVAILABLE / Meierhof Lobby

#### 16:00 WELCOME, PROGRAM OVERVIEW AND INTRODUCTIONS / Fellows Hall

All plenary sessions will take place in the Fellows Hall, located on the first floor of Meierhof building.

During this session we will spend some time getting to know each other, sharing our intentions for our time together and contemplating how as a collective we can create something greater than ourselves as we step into this space together.

Welcome Remarks by:
Benjamin Glahn, Deputy CEO and Managing Director, Programs, Salzburg Global, Austria/United States of America
Hyeok Jeong, Professor, Seoul National University, South Korea
Clare Shine, Non-Executive Director, The Crown Estate; Senior Fellow, Salzburg Global, United Kingdom

Orientation and Participation: **Faye Hobson**, Director, Culture, Salzburg Global, Austria/Ireland **Sumita Kunashakaran**, Program Manager, Salzburg Global, Austria/Singapore

Please come prepared with an "ask" and an "offer":

**The "ask"**: what are the biggest challenges you face with your work that you would like ideas from other Fellows over the coming days? **The "offer"**: what experiences, skills, or connections could you provide other Fellows to help them overcome their challenges?

#### 18:00 TOUR OF SCHLOSS LEOPOLDSKRON

Please join us for an orientation and tour of Schloss Leopoldskron, a unique 18th century palace owned and operated by independent non-profit Salzburg Global. The goal of this session is to help you to understand the complex and multilayered histories of the place where we will be meeting.

**Benjamin Glahn**, Deputy CEO and Managing Director, Programs, Salzburg Global, Austria/United States of America

# 19:00 DINNER / Marble Hall (Schloss)

#### 20:30 INFORMAL NETWORKING / Bierstube

# Day 2 Thursday, 5 December 2024

# 07:30 BREAKFAST / Marble Hall (Schloss)

# 09:00 OVERVIEW AND RECAP / Fellows Hall

Each morning, two Fellows will share a recap and their reflections of what they heard the previous day. This is an opportunity for us to examine the bigger picture, to reflect on what we have been hearing so far, and to listen to the perspectives of one another.

Recap by:

Ayako Hatano, PhD Candidate, University of Oxford, Japan Jasvin Bhasin, Founder and CEO, bridge.the.NEXT(), Germany

# 09:30 TOUCHSTONES: COMMON THREADS AND INTERCULTURAL COMMUNICATION / Fellows Hall

The goal of this session is to help us as an international, intergenerational, and interdisciplinary group understand what we are each bringing into our time together and cocreate a compassionate environment for the challenging conversations we will be having together.

- How can we create an environment where we all can feel able to express ourselves and to listen to one another?
- What values would we like to uphold in our time together?
- How can we coalesce around a shared understanding of the language that we will be using this week?

Facilitated by: **Faye Hobson**, Director, Culture, Salzburg Global, Austria/Ireland **Sumita Kunashakaran**, Program Manager, Culture, Salzburg Global, Austria/Singapore

# 10:30 COFFEE / TEA BREAK/ Meierhof Lobby

# 11:00 WORKING GROUPS BREAKOUT SESSION #1 / Max Reinhardt Library, Green Salon, Red Salon, Seminar Room 1, Seminar Room 2

A key part of the convening methodology at Salzburg Global is the opportunity for program participants to work together in small groups of approximately 3 to 6 participants on a theme of their choice where the group can exchange experiences with others, explore challenges, doubts, positive examples and solutions. The groups will meet 4 times and present their findings on the final day of the program.

# SUB THEME 1: TECHNOLOGY, GROWTH, AND INEQUALITY / Max Reinhardt Library

The advent of Artificial Intelligence (AI) has been a double-edged sword in terms of economic growth and societal inequality. While AI has significantly contributed to productivity improvements and innovation, leading to economic growth, it has also exacerbated income and wealth disparities. Studies indicate that AI-driven automation favors high-skill over low-skill labor, leading to a polarized job market and widening the income gap. According to the World Economic Forum, AI and automation are set to create 58 million new jobs by 2022, but the distribution of these opportunities often reflects existing inequalities. Furthermore, AI's impact on inequality is global, with developed nations harnessing more benefits than developing countries, potentially widening the global digital divide.

**Co-Chair: Chang Dong Yoo,** Professor, Korea Advanced Institute of Science and Technology (KAIST)

- 1. Carolina Chambel, International Cooperation Officer, Techo International, Portugal
- 2. Jake Effoduh, Assistant Professor, Lincoln Alexander School of Law, Canada
- 3. **Ieva Keskine**, Gender Equality, Disability Inclusion and Intersectionality Consultant, UN Women, Lithuania
- 4. **Kun Lee**, PhD Research Associate, Luxembourg Institute of Socio-Economic Research and Luxembourg Income Study Cross-National Data Center, Republic of Korea
- 5. Chi-Min Oh, DPhil Student, University of Oxford, United Kingdom
- 6. Shaurya Patel, Policy Officer, Delegation of the European Union to India, India
- Sunghee Yun, Co-founder and CTO AI Technology & Product Strategy, Erudio Bio, Inc., Adjunct Professor, Sogang University, Advisory Professor, DGIST, United States of America

# SUB THEME 2: BIG TECH AND GOVERNANCE: MARKET POWER AND REGULATION / Green Salon

The dominance of Big Tech companies in global markets has raised significant governance and regulatory concerns. These entities, including Amazon, Google, Facebook, Apple, and Microsoft, have amassed considerable market power, influencing economies, societies, and even political processes. The European Union has been at the forefront of regulating these giants, implementing the General Data Protection Regulation (GDPR) to protect consumer data. Additionally, there's a growing call for antitrust actions to curb their market dominance, as seen in the U.S. with the House Judiciary Committee's investigation into Big Tech's market power. This tension highlights the challenge of governing entities that transcend national borders and have the power to influence both the economy and the information ecosystem.

#### Co-Chair: Sanghyun Lee, Director, Google, Singapore

- 1. **Aditi Chaturvedi**, Head of Government Affairs and Public Policy for Platforms and Devices, Google, India
- 2. Deeksha Goel, Deputy Director, India Foundation, India
- 3. Ayako Hatano, PhD Candidate, University of Oxford, Japan
- Hyeyeon Park, Assistant Manager, Chey Institute for Advanced Studies, Republic of Korea
- 5. MinChi Park, Head of Business Development, HyperPlay, Republic of Korea
- 6. **Steve Park**, Senior Director and Head of Asia-Pacific Public Policy, Roblox, Republic of Korea
- 7. Alexia Tassios, Senior Public Policy Analyst, Deloitte, Australia
- 8. **Kevin Wei**, Technology and Security Policy Fellow, Harvard Law School, United States of America

### SUB THEME 3: TECHNOLOGY ECOSYSTEM: TALENT AND INNOVATION / Red Salon

The talent flow in the technology ecosystem is characterized by a global migration towards innovation hubs. Silicon Valley, for instance, draws skilled professionals from around the world, contributing to its dynamism and diversity. However, this flow also creates challenges for countries losing talents, often referred to as 'brain drain,' impacting their potential for innovation and economic development. In response, countries and regions are developing new industrial policies to cultivate their innovation ecosystems. These policies range from investments in education and research to creating favorable tax and regulatory environments to attract startups and tech companies.

**Co-Chair: Daeyeol Lee,** Bloomberg Distinguished Professor, Johns Hopkins University, United States of America

- 1. Jasvin Bhasin, Founder and CEO, bridge.the.NEXT(), Germany
- 2. Pedro A. Gonzalez, Tech Entrepreneur, Mentor, Developer, Kaanbal, Mexico
- 3. Eunbee Jang, Responsible AI Architect, Telus Corporation, Republic of Korea
- 4. Gowun Kim, Advisor, Embassy of Denmark, Republic of Korea
- 5. You Won Park, Program Manager, Choi Jong-hyun Academy, Republic of Korea
- 6. Yuki Satake, MBA Student, IE business school, Japan
- 7. Pauline Yeung, Author, Hong Kong University Business School, Hong Kong SAR

# SUB THEME 4: ECONOMIC SECURITY: TECHNOLOGY COMPETITION AND WEAPONIZATION OF TECH / Seminar Room 1

The competition in technology, especially in fields like AI, cybersecurity, and telecommunications (e.g. 5G), has become a pivotal aspect of global economic security. Nations are increasingly viewing technological advancement as a strategic asset, leading to the weaponization of technology in geopolitical conflicts. The U.S.-China tech rivalry, encompassing issues from trade to technology transfer and the race for 5G supremacy, illustrates this trend. This competition raises concerns about the fragmentation of global tech standards and the emergence of 'tech blocs,' potentially hindering global innovation and cooperation.

Co-Chair: Helen Zhang, Chief of Staff, Office of Eric Schmidt, United States of America

- 1. **Minseung Kim**, Program Manager, Chey Institute for Advanced Studies, Republic of Korea
- 2. Neville Lai, International Affairs Strategist, Independent, Hong Kong SAR
- 3. Jennifer Lee, Principal, The Asia Group, United States of America
- 4. Jung Woo Lee, Technical Director, Immerse, Republic of Korea
- 5. **Marisa McPherson**, Program Officer, National Committee on North Korea, United States of America
- 6. **Sun Young (Kelly) Park**, Emerging Leaders Fellowship Coordinator, Hawaii Asia Pacific Institute, United States of America
- 7. **Sungyeon Park**, PhD Student, Hungarian University of Agriculture and Life Sciences, Hungary

- 8. **Audrey Plimpton**, Communications Associate, Salzburg Global, Austria / United States of America
- 9. Eugene Yi, Chief Executive Officer (CEO), Loci, United States of America

### SUB THEME 5: TECHNOLOGY AND SUSTAINABLE DEVELOPMENT / Seminar Room 2

The relationship between technology and the environment is complex, as technological advancements can both harm and help sustainable practices. On one hand, technologies like blockchain and AI offer innovative solutions to environmental monitoring, energy efficiency, and resource management, potentially aiding in the fight against climate change. On the other hand, the production and disposal of electronic devices pose significant environmental challenges, highlighting the need for sustainable manufacturing practices and circular economy principles. The United Nations Sustainable Development Goals (SDGs) emphasize the role of technology in achieving environmental sustainability, calling for a balanced approach that harnesses technology's potential while mitigating its ecological impact.

**Co-Chair: Clare Shine,** Non-Executive Director, The Crown Estate; Senior Fellow, Salzburg Global, United Kingdom

- 1. **Felipe Suárez Giri**, Marie Skodowska-Curie Doctoral Fellow, Polytechnic University of Madrid, Uruguay
- 2. Bittna Lee, Consultant, UNDP, Republic of South Korea
- 3. Jongwon Lim, Graduate Research Assistant, UIUC, Republic of Korea
- 4. Clarity Mapengo, Lecturer, Teesside University, United Kingdom
- 5. Jehan Salim, Project Manager, UNDP, Canada
- 6. Hong Xu, Research Fellow, The Oxford Institute for Energy Studies, China

# 13:00 LUNCH / Marble Hall (Schloss)

#### 14:30 SYSTEMS THINKING LAB: MAPPING COMPLEX CHALLENGES / Fellows Hall

This interactive lab session introduces participants to systems thinking as a powerful approach for tackling complex, interconnected issues. Through hands-on problem-solving exercises, participants will collaboratively map out real-world challenges in areas like technology ethics, sustainable development, and global governance. Using systems thinking tools and techniques, they will identify leverage points, feedback loops, and interdependencies within these issues, gaining insights into how small changes can lead to impactful outcomes.

Facilitated by: **Sumita Kunashakaran,** Program Manager, Culture, Salzburg Global, Austria/Singapore

Contributors:

Hong Xu, Research Fellow, The Oxford Institute for Energy Studies, China
Jasvin Bhasin, Founder and CEO, bridge.the.NEXT(), Germany
Sun Young (Kelly) Park, Emerging Leaders Fellowship Coordinator, Hawaii Asia Pacific Institute, United States of America

#### 16:00 COFFEE / TEA BREAK / Meierhof Lobby

16:30 WORKING GROUPS BREAKOUT SESSION #2 / Max Reinhardt Library, Green Salon, Red Salon, Seminar Room 1, Seminar Room 2

- 19:00 DINNER / Marble Hall (Schloss)
- 20:30 INFORMAL NETWORKING / Bierstube

# Day 3 Friday, 6 December 2024

# 07:30 BREAKFAST / Marble Hall (Schloss)

# 09:00 OVERVIEW AND RECAP / Fellows Hall

Recap by:

**Kun Lee**, PhD Research Associate, Luxembourg Institute of Socio-Economic Research and Luxembourg Income Study Cross-National Data Center, Republic of Korea **Alexia Tassios**, Senior Public Policy Analyst, Deloitte, Australia

# 09:30 WORLD CAFÉ: CONNECTING TECHNOLOGIES / Fellows Hall

A world café is a structured conversational process for knowledge sharing in which groups of people discuss a topic at several small tables like those in a café. Speakers have a deep understanding of the sub-theme that they will be speaking on and have previously written a thought piece about this topic.

Facilitated by: Faye Hobson, Director, Culture, Salzburg Global, Austria/Ireland

Tables hosted by each sub-theme co-chair:

- Technology, Growth and Inequality The Case of AI Chang Dong Yoo, Professor, Korea Advanced Institute of Science and Technology (KAIST), Republic of Korea
- Big Tech and Governance, Market Power and Regulation Sanghyun Lee, Director, Google, Singapore
- Technology Ecosystem, Talent and Innovation
   Daeyeol Lee, Bloomberg Distinguished Professor, Johns Hopkins University, United States of America
- Economic Security, Technology Competition and Weaponization of Tech
   Helen Zhang, Chief of Staff, Office of Eric Schmidt, United States of America
- **Technology and Sustainable Development Clare Shine,** Non-Executive Director, The Crown Estate; Senior Fellow, Salzburg Global, United Kingdom

#### 11:00 COFFEE/TEA BREAK / Meierhof Lobby

# 11:30 WORKING GROUP BREAKOUT SESSION #3 / Max Reinhardt Library, Green Salon, Red Salon, Seminar Room 1, Seminar Room 2

### 13:00 LUNCH / Marble Hall (Schloss)

14:30 ETHICAL AND EQUITABLE TECHNOLOGY FOR GLOBAL GOOD / Fellows Hall This session will examine frameworks for developing and deploying technology in ways that prioritize equity, inclusivity, and human rights. Participants will discuss real-world challenges and opportunities for technology to address issues of inequality, marginalization, and social justice, particularly in underrepresented and vulnerable communities.

Facilitated by: **Sumita Kunashakaran,** Program Manager, Salzburg Global, Austria/Singapore

Contributors:

Women, Lithuania

Pauline Yeung, Author, Hong Kong University Business School, Hong Kong SAR
 Aditi Chaturvedi, Head of Government Affairs and Public Policy for Platforms and Devices, Google, India
 Ieva Keskine, Gender Equality, Disability Inclusion and Intersectionality Consultant, UN

### 16:00 COFFEE / TEA BREAK / Meierhof Lobby

# 16:30 WORKING GROUP BREAKOUT SESSION #4 / Max Reinhardt Library, Green Salon, Red Salon, Seminar Room 1, Seminar Room 2

# 18:30 SELF-ORGANIZED DINNER AT THE CHRISTMAS MARKET OR IN SALZBURG CITY

From 18:30 onwards, Fellows can enjoy an evening experiencing Salzburg's festive atmosphere. You will be given cash to cover the cost of your dinner, and we can help with recommendations for places to eat, and how to get there, if required. Visit the Christmas markets for traditional food and drinks or dine at one of the city's many restaurants. You may also have the opportunity to experience traditional Saint Nicholas Day celebrations, including the unique and lively Krampus processions!

# Day 4 Saturday, 7 December 2024

# 07:30 BREAKFAST / Marble Hall (Schloss)

# 09:00 OVERVIEW AND RECAP / Fellows Hall

Recap by:

Jake Effoduh, Assistant Professor, Lincoln Alexander School of Law, Canada Jehan Salim, Project Manager, UNDP, Canada

# 09:30 WORKSHOP: COMMUNICATIONS AND WRITING FOR IMPACT / Fellows Hall

During this workshop, Fellows will learn to craft compelling feature articles that bring your ideas to life for a general audience. This workshop equips Fellows with the tools and techniques to translate complex concepts from your working group discussions into impactful, reader-friendly narratives.

Facilitator: Louise Hallman, Communications Consultant, Austria

- 11:00 COFFEE / TEA BREAK/ Meierhof Lobby
- 11:30 WORKING GROUPS PRESENTATIONS PREPARATION / Max Reinhardt Library, Green Salon, Red Salon, Seminar Room 1, Seminar Room 2
- 12:30 LUNCH / Marble Hall (Schloss)

#### 14:00 WORKING GROUPS: PRESENTATIONS/ Fellows Hall

In this session, highlighting the outcomes of the working groups, Fellows will report back to the group, presenting their findings and collectively sharing action-oriented suggestions and policy recommendations to drive innovation and inspire global action within the sub-themes.

Closing Remarks by: Martin Weiss, President and Chief Executive Officer, Salzburg Global, Austria Hyeok Jeong, Professor, Seoul National University, South Korea

# 16:30 INFORMAL FREE TIME

- 18:30 RECEPTION AND DINNER / Max Reinhardt Library and Marble Hall (Schloss)
- 20:30 PIANO CONCERT AND FINAL CELEBRATION / Great Hall

PROGRAM

# Day 5 Sunday, 8 December 2024

07:30 – 10:00 BREAKFAST / Marble Hall (Schloss)

11:00 CHECK-OUT LIMIT

#### FELLOWS



#### Jasvin Bhasin

Founder and CEO, bridge.the.NEXT, Germany

Jasvin is the founder of bridge.the.NEXT- a Munich based "thinkand-do" tank. In this role, Jasvin empowers businesses and society with imagination and facts to envision potential digital futures that do not yet exist. She advises start-ups, corporates, government agencies, academia and is a sought-after keynote speaker for the topics of AI, blockchain, future-of-work and digital transformation. She is also a mentor for several industry programs to empower female leadership for career development in new technologies and regularly writes about the impact of technology in industry-specific media channels. Before founding her venture, Jasvin had a successful global career as a computer engineer, business leader and strategy consultant for the technology, banking and automotive industries. She holds an M.B.A. from the Chinese University of Hong Kong and a bachelor's in computer engineering from the University of Pune.



#### **Carolina Chambel**

International Cooperation Officer, Techo International, Portugal

Carolina is the International Cooperation Officer of Techo International. In the latest years Carolina had the opportunity to navigate in the interface made up on policymaking, diplomacy, international business and humanitarian work in a boarder set of international settings, teams, geographies and stakeholders worldwide namely at the Portuguese Ministry of Foreign Affairs, British Red Cross, European Commission and Techo International. Most recently, she has been engaged in international projects aligned with the UNSDGs, focused on piloting innovative, affordable and climate-change resilient emergency housing solutions benefiting vulnerable communities across Latin America. Carolina is passionate about innovative, digital solutions and emerging technologies with social impact, and she was granted the ILM UK in Leadership and Management due to outstanding engagement. Carolina was at the top winning teams at the AI To Amplify Fellowship promoted by the Goethe Institute, and she is a former fellow at the European Leadership Program in Brussels. She firmly believes that this opportunity will give her access to a likeminded community that shares the same values and interests when it comes to have social impact worldwide.



#### Aditi Chaturvedi

Head of Government Affairs and Public Policy for Platforms and Devices, Google India, India

Aditi is the head of Government Affairs and Public Policy for the Platforms and Devices portfolio at Google India. She is an engineer and a lawyer with expertise in technology policy. Over the course of her career, Aditi has led several interdisciplinary policy and innovation assignments on data privacy, artificial intelligence (AI), internet shutdowns, and emerging technologies. In recognition of her inter-disciplinary work, in 2022, Aditi was selected among 75 inspirational women in STEAM by the Office of the Principal Scientific Advisor to the Government of India and the British High Commission. Aditi has wide experience in collaborating with governments, inter-governmental and civil society organizations and prominent technology companies. In 2023, she graduated from the Harvard Kennedy School with a mid-career master's in public administration. She was selected as the Ash Centre Ford Foundation Fellow and was the co-chair of AI and Emerging Technology Caucus at Harvard Kennedy School.



#### Jake Effoduh

Assistant Professor, Lincoln Alexander School of Law, Canada

Jake is an Assistant Professor at the Lincoln Alexander School of Law of the Toronto Metropolitan University in Canada, where he teaches Technology Law. With expertise at the intersections of international law, human rights, and AI, Jake has informed the regulatory frameworks and policy formulation on artificial intelligence (AI) at the United Nations and the African Union, as well as for several countries, including Canada, the United States, Brazil, and Nigeria. Jake's current research investigates how the governance of AI systems can effectively address algorithmic bias against Africans and people of African descent, as well as discrimination and unfair treatment based on protected characteristics such as race, gender, identity and ethnicity.



#### Deeksha Goel

Deputy Director, India Foundation, India

Deeksha is the Deputy Director and Senior Research Fellow at the India Foundation. An engineer, and a strategy and financial analyst by training, Deeksha brings on board the experience of having dealt with cross-sectoral projects. As a researcher, Deeksha has been studying the geopolitics of the Indian Ocean Region (IOR), and Impact of Development Finance on economic sustainability specific to the countries of the IOR. Deeksha has also edited a book on the United Nations Convention on the Laws of the Sea (UNCLOS) and has authored papers and articles on issues of global contemporary relevance. As a consultant, Deeksha has been closely involved in tech policy advisory.



# Pedro A. Gonzalez

Co-Founder, Kaanbal.org, Mexico

Pedro is the co-founder of Kaanbal.org, a non-profit organization focused on connecting remote communities with Internet access and tech-driven education. He is a lifelong enthusiast of digital development and innovation with the mission of making technology accessible and impactful. Pedro currently leads as a fulltime mentor and instructor teaching software development skills to people of all ages from Latin America, Canada and all around the world. His journey as an innovator and tech entrepreneur has contributed significantly to boost the knowledge-based ecosystem and bridge the digital divide, positively impacting the lives of thousands. With a background in Mechatronics Engineering, a Master in Coding and a specialization in Entrepreneurship and Future Tech, Pedro is a high-end professional in the field of technology. His passion on the topic has led him to receive awards like the "Youth2030 Innovation for Transformation" from the Mexican Government and United Nations, as well as to participate as an international guest speaker, lecturer and presenter in dozens of events around Canada, United States, Mexico, Argentina, Germany and Japan, which features invitations from prestigious institutions such as Harvard, the MIT Media Lab and the United Nations. Beyond his professional life, he loves playing chess, skydiving and traveling around the world as a digital nomad.



#### Louise Hallman

Communications Consultant, Austria

Louise Hallman is a writer and editor based in Salzburg, Austria, with 15 years of experience in communications roles in the nonprofit sector. Her clients include Salzburg Global; she is currently supporting them on projects relating to cultural heritage and leadership. Before resuming her studies in 2022, she worked at Salzburg Global for ten years, leading the communications team and producing several of the organization's flagship publications, multimedia projects and webinars. Her previous experience includes working in media development and press freedom advocacy with the World Association of Newspapers and News Publishers (WAN-IFRA) and the International Press Institute, and as a copyeditor for the Yemen Times. Louise holds degrees in international relations and Middle East studies from the University of St Andrews and multimedia journalism from Glasgow Caledonian University in the UK, and is pursuing a master's in Gender Studies -Intersectionality and Change at Linköping University in Sweden.



# Ayako Hatano

PhD Candidate, University of Oxford, Japan

Ayako is an international law scholar, pursuing a DPhil in Law at the University of Oxford. She is also a research fellow at the Centre of Human Rights Education and Training in Japan and at Tilburg University in the Netherlands. Her research focuses on the internalization of international law, particularly in areas such as hate speech, gender equality, and business and human rights. Ayako leads the Public International Law Discussion Group and the Business and Human Rights Network at Oxford. With over a decade of experience in international legal research and practice, she has worked with governments, civil society, and international organizations. She holds degrees from the University of Tokyo and New York University School of Law (Fulbright Scholar). Ayako has numerous awards and publications, including Hate Speech and International Law and Regulating Online Hate Speech through the Prism of Human Rights Law (Brill, 2023).



# **Eunbee Jang**

Responsible AI Architect, Telus Corporation, Canada

Eunbee is a Responsible AI Architect at Telus Corporation, where she advises on integrating responsible AI practices across multiple domains, including telecom, mobility, healthcare, and agriculture. With a strong background in machine learning, she previously served as a Senior Data Scientist for the Canadian Federal Government, focusing on AI-driven solutions and AI ethics initiatives. Eunbee holds an M.Sc. in Computer Science from McGill University, where her research explored privacy and fairness in machine learning. She was also affiliated with Mila,

contributing to research on gender bias in natural language processing (NLP). Her commitment to social impact extends beyond Al, as she has managed field operations and coordinated humanitarian aid projects to support vulnerable communities through Better World Korea.



#### **Hyeok Jeong**

Professor, Seoul National University, South Korea

Hyeok is a professor at Seoul National University (SNU). Before joining the Graduate School of International Studies (GSIS) at SNU in 2015, he worked at the Economics Departments of the University of Southern California and Vanderbilt University in the United States, at the National Graduate Institute for Policy Studies (GRIPS) in Japan, and at KDI School in Korea. He was also a visiting scholar at the University of Chicago, UCLA, and Minneapolis Fed, and a Consultant Economist at the World Bank. His main research interests are growth and inequality dynamics focusing on finance and human capital, Korean economic development, demographic transition, trade and innovations, smart city and urban development. Another branch of policy research agenda includes international development cooperation, knowledge sharing of Korean development experience, North Korean economy, higher education reform to facilitate global development. He has served public domains by consulting the Korean government and public agencies, US public agencies, and various international agencies. Hyeok holds a Ph.D. from the University of Chicago, US.



#### leva Keskine

Gender Equality, Disability Inclusion and Intersectionality Consultant, UN Women, Lithuania

leva is a social development specialist who has been working in the UN system and with multi-lateral banks for more than a decade. Her work focuses on the principle of 'leaving no one behind' and aims to provide integrated policy solutions for sustainable development. leva currently works at the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women), focusing on gender equality, disability inclusion and intersectionality. Additionally, she supports the World Bank's Social Development portfolio in Europe and Central Asia. Prior to her current assignment, leva worked more than five years in the United Nations Development Programme (UNDP), where she supported portfolios on social inclusion, employment, social protection, migration, inequalities and poverty reduction. leva holds a master's degree in international and EU Law, and an LLM degree in Human Rights. She has been a visiting scholar at Columbia Law School in New York City.



#### Nuri Kim

Head Manager of Educational Partnership Team, Korea Foundation for Advanced Studies (KFAS), Republic of Korea

Nuri is the Head Manager of the Educational Partnership Team at the Korea Foundation for Advanced Studies (KFAS) in South Korea, where she leads strategic planning, stakeholder engagement, and budgeting for global exchange and leadership programs. She oversees international events like the KFAS-Stanford Democracy Roundtable and manages student exchange programs with leading Nordic universities. Nuri also directs leadership programs that foster global awareness and social responsibility in future Korean leaders. Throughout her career, Nuri has focused on expanding international networks and developing impactful programs that connect global institutions. Previously, she served as a Program Manager at the Asan Institute for Policy Studies, directing social contribution initiatives and events to support youth leadership. She holds a master's degree in educational administration and Higher Education from Korea University and dual bachelor's degrees in education and English Education, dedicated to advancing global education and leadership development.



# **Minseung Kim**

Program Manager, Chey Institute for Advanced Studies, Republic of Korea

Minseung is a program manager of International Academic Team at the Chey Institute for Advanced Studies where he focuses on the geopolitical aspect of global AI competition and US-ROK-Japan affairs. Prior to joining Chey Institute, he worked as a researcher at the Center for International Law in Institute of Foreign Affairs and National Security under Korea National Diplomatic Academy. He also served as a research fellow at the Nuclear Non-Proliferation and Education Center of Korea Advanced Institute of Science and Technology. Minseung holds a B.A. in International Studies from the University of Washington and an M.A. in International Cooperation from Seoul National University.



#### Gowun Kim

Advisor, Embassy of Denmark, Republic of Korea

Gowun is an advisor on technology and innovation at the Embassy of Denmark in Korea, where she is responsible for building publicprivate-academic partnerships focused on technology diplomacy, governance, and R&D initiatives. For the past 15 years, she has dedicated efforts to strengthening partnerships and connecting ecosystems among countries to foster international cooperation. Early in her career, she managed public diplomacy projects at an organization affiliated with the Korean Ministry of Foreign Affairs and led Korea-ASEAN partnership initiatives at an international organization.



#### Neville Lai

International Affairs Strategist, Independent, Hong Kong SAR

Neville is an independent international affairs strategist focusing on East Asia. He led the World Economic Forum Global Shapers initiative in Hong Kong and was recognized as an Asia 21 Young Leader from Hong Kong. His thought leadership, championing Asian worldviews and youth insights, have been quoted and featured in various leading publications. He is developing his views on strategic foresight.



### **Bittna Lee**

National Consultant on Green Recovery and Transition, UNDP Seoul Policy Centre, Republic of Korea

Bittna Lee is a National Consultant on Green Recovery and Transition at the United Nations Development Program (UNDP) Seoul Policy Centre, where she supports sustainable development initiatives through research, project coordination and partnership development. With experience in organizing high-level events, managing project budgets and coordinating study missions, her primary role is to facilitate Sustainable Development Goals (SDG) Partnership Programmes with partner UNDP country offices, particularly in the area of sustainable forestry. Bittna holds an MSc in Environmental Governance from the University of Freiburg, Germany and a bachelor's in arts in International Studies and German from Hankuk University of Foreign Studies, South Korea.



# Sanghyun Lee

Director, Google, Singapore

Sanghyun Lee is a Director of the Government Affairs and Public Policy team at Google. He is the Global Head of Key Markets for Google's Platforms and Devices product area. With more than 20 years of experience, Sang has used his multidisciplinary background and expertise to provide policymakers, regulators, and other stakeholders with thought leadership on the rapidly growing and changing technology landscape and the societal implications of emerging technologies. Prior to joining Google, Sang worked at Airbnb, State Street Global Advisors, the Organisation for Economic Co-operation and Development, and the Korean government. In addition, Sang taught courses on leadership and entrepreneurship at Hanyang University in Korea from 2014-2019. Sang currently serves on the Alumni Board of Directors for Emory University where he earned his Bachelor of Arts in Economics. Sang received an M.B.A. from the Massachusetts Institute of Technology (MIT) Sloan School of Management and an M.P.A. from Harvard University's Kennedy School, as well as a Ph.D. in Information Systems from Yonsei University in Korea.



#### **Daeyeol Lee**

Bloomberg Distinguished Professor, Johns Hopkins University, United States of America

Daeyeol is a Bloomberg Distinguished Professor of Neuroscience and of Psychological and Brain Sciences at Johns Hopkins University. He is a world-renowned neuroscientist who pioneered research on the brain mechanisms of decision making and how the brain processes information about abstract quantities, such as time and values. In recognition of his research, he received the Samsung Ho-am Prize for Medicine in 2021. He is also a co-founder of Neurogazer Inc, which focuses on creating new services based on brain imaging technologies. In 2017, he wrote a book titled "Birth of Intelligence" about the relationship between the brain and artificial intelligence. This book received multiple awards and is available in several languages. Currently, he is a reviewing editor for the journal eLife and serves as members of advisory boards for the Institute of Basic Science and Chey Institute.



#### Chae Young (Gina) Lee

Associate Manager, Korea Foundation for Advanced Studies, Republic of Korea

Chae Young is the Associate Manager of the Educational Partnership Team at the Korea Foundation for Advanced Studies (KFAS) in South Korea. She manages and designs the Forest of Learning, a leadership scholarship program aimed at undergraduate students with a keen interest in the history, present, and future of East Asia. Additionally, she oversees the KFAS-Salzburg Global Leadership Initiative, a program that supports in-depth discussions on key global issues and develops and disseminates innovative action plans. She holds a master's degree in international studies (majoring in Area Studies) from Seoul National University.



#### Jung Woo Lee

Technical Director, Immerse, Republic of Korea

Jung is a seasoned software engineer and Technical Director, currently residing in Silicon Valley. With over a decade of experience in software development, Jung Woo has worked extensively in the education sector and is passionate about innovating education through new technologies. He actively explores ways to leverage technology to enhance learning experiences. Jung Woo holds leadership roles in various organizations, including Immerse, where he contributed to language learning with VR/AR and AI. He earned his Ph.D. in Electrical Engineering from Stanford University and is dedicated to creating meaningful impact through his work, both in the tech world and beyond.



### Kun Lee

PhD Research Associate, Luxembourg Institute of Socio-Economic Research and Luxembourg Income Study Cross-National Data Center, Republic of Korea

Kun Lee is a Postdoctoral Research Associate at the Luxembourg Institute of Socio-Economic Research and Luxembourg Income Study (LIS) Cross-national Data Center. He recently completed his PhD in Social Policy at the University of Oxford, and mainly works on socioeconomic inequalities related to social policy, such as labor market institutions, public pensions, and family policies. At Salzburg Global, he seeks to exchange ideas and knowledge on how technological changes will reshape labor markets and related economic inequalities.



#### Jennifer Lee

Principal, The Asia Group, United States of America

Jennifer is a Principal at The Asia Group, a consultancy based in Washington, D.C., focused on Asia and the U.S.-Asia relations at the juncture of business, policy, and politics, and servicing both global U.S. and South Korean firms. Jennifer manages the Korea Practice across various industries, including emerging technology, semiconductors, energy, and digital platform industries. Jennifer also leads the firm's business development efforts. A trained economist with experience living in multiple Asian countries in her youth, she has a deep interest in the broader Northeast Asia region, the U.S.-Asia relations in both the geopolitical and industrial sphere, and the policy trends shaping the evolution of these critical industries.



#### Jongwon Lim

Graduate Research Assistant, UIUC, Republic of Korea

Jongwon earned both his undergraduate and graduate degrees in Biomedical Engineering from Yonsei University. His main research pursuits involve advancing molecular diagnostic platforms, with a specific emphasis on integrating translational research within the realm of in vitro diagnostics. His overarching research objective is to synergize the distinct and varied domains of study encompassing biology, chemistry, mechanics, materials, and computational research. This synthesis aims to develop a translational diagnostic platform capable of swiftly and accurately identifying disease markers, encompassing conditions like cancer and infectious diseases. Presently, he is a doctoral candidate within the Bioengineering department at UIUC, conducting research under the supervision of Professor Rashid Bashir.



# **Clarity Mapengo**

Lecturer, Teesside University, United Kingdom

Clarity is a Food Science and Technology lecturer. She works in the School of Health and Life Sciences at Teesside University. She is involved in modules and research relating to food systems and product development. Clarity's interest cuts across food systems innovation, cultural landscapes and consumer behavior in championing food and health security. Prior to joining Teesside, she worked as a postdoctoral researcher at the University of Pretoria where she researched and published work relating to the manipulation of biopolymers using thermal technologies and green chemistry in order to develop healthier food ingredients. She also served as an innovation mentor for UNLEASH+ and the Global Biotech Revolution, working with young postgraduates interested in entrepreneurship and innovation in the biotech space.



#### Marisa McPherson

Program Officer, National Committee on North Korea, United States of America

Marisa is the Program Officer at the National Committee on North Korea, where she designs and manages NCNK's public-facing content, oversees member relations and outreach, and works alongside the team to conceptualize and implement NCNK's programs. She also serves as the primary supervisor for NCNK's communications interns. Prior to joining NCNK, she served as a Project Associate for the National Democratic Institute's Communications and Government Relations department. Her background also includes positions at the Council on Foreign Relations, the National Campus Leadership Council, and the Osgood Center for International Studies. She holds a B.A. in Political Science from American University and had the opportunity to study abroad at Yonsei University, where she conducted research on generational divides in attitudes towards multiculturalism in South Korea and the establishment of the Kim dynasty in North Korea. Outside of the office, she enjoys finding new dishes to cook, practicing her Korean language skills and crocheting more hats than one person really needs.



#### Chi-Min Oh

DPhil Candidate, University of Oxford, Republic of Korea

Chimin is a DPhil student in Anthropology at the University of Oxford with a background in digital anthropology and Go (Baduk). He holds a master's degree in public policy from the University of Tokyo and another in International Area Studies from Seoul National University. His research focuses on the impact of Artificial Intelligence (AI) on the Go community, particularly following AlphaGo's 2016 victory. As an experienced Go player in Europe, he has taught Go internationally and published academic papers on AI-assisted Go education. His previous roles include financial director at the International Society of Go Studies and Research Associate at Myongji University. His interdisciplinary interests in AI and anthropology, combined with his professional experience, position him to explore the intersection of technology and human culture in an increasingly AI-driven world.



#### Sungyeon Park

PhD Student, Hungarian University of Agriculture and Life Sciences, Hungary

Sungyeon is a PhD student at the Hungarian University of Agriculture and Life Sciences, where his research focuses on food security and rural development. Concurrently, he works with the United Nations High Commissioner for Refugees (UNHCR) in the Division of Emergency, Security and Supply (DESS), supporting global operations to deliver emergency goods to those in need. Since 2019, Sungyeon has been a scholar at the Ban Ki-moon Center for Global Citizens, recognized for his work and experience in rural development. He is also an alumnus of the Amani Institute's Social Innovation Management Program, during which he collaborated with a non-profit organization in India to enhance farmers' capacity and promote rural development. Previously, Sungyeon served as a project specialist at the Food and Agriculture Organization of the United Nations (FAO) in Budapest, Hungary. In this role, he supported the team working on Global Environment Facility (GEF) projects, assisting member countries in transforming their agrifood systems to be more climate resilient and ensuring food security. His interests include poverty, inequality, social protection, agriculture, and sustainable development.



#### MinChi Park

Head of Ecosystem, HyperPlay, Republic of Korea

MinChi is the Head of Business Development at HyperPlay, where she spearheads strategic collaborations for the web3-native game store. Prior to this, she served as an external consultant to Walmart's technology incubation arm, Store N.8, contributing to its retail metaverse initiative. MinChi was previously the Director at Windranger Labs, the venture studio of BitDAO, overseeing operations for one of the largest investment DAOs with a \$3.6 billion treasury. Before transitioning fully into Web3, she worked as an early-stage investor at Silicon Valley-based VC fund 500 Global (formerly 500 Startups) and gained experience at a B2B SaaS startup that was later acquired by the Japanese conglomerate Rakuten. Originally from Korea, MinChi has a diverse cultural background, having grown up in Latin America and Switzerland.



# Sun Young (Kelly) Park

Emerging Leaders Fellowship Coordinator, Hawaii Asia Pacific Institute, United States of America

Sun Young (Kelly) is a Ph.D. candidate at National Chengchi University in Taipei, specializing in international relations and political economy. Her research focuses on the strategic role of the semiconductor industries in shaping Taiwan and South Korea's policies amid the intensifying U.S.-China technology rivalry. In addition to her academic pursuits, Kelly leads the Emerging Leaders Fellowship Program at the Hawaii Asia-Pacific Institute in Honolulu, where she fosters leadership and policy-oriented training for mid-career professionals from the Asia-Pacific region.



#### **Hyeyeon Park**

Assistant Manager, Chey Institute for Advanced Studies, Republic of Korea

Hyeyeon is an Assistant Manager at the Chey Institute for Advanced Studies. Before joining the Chey Institute, she worked as a Project Assistant at the Jean Monnet EU Centre of Excellence at Korea University and interned at Moneybrain (Deepbrain AI). She holds a Bachelor of Art in International Studies and M.A. in International Security and Peace from Korea University.



#### **Steve Park**

Senior Director and Head of Asia-Pacific Public Policy, Roblox, Republic of Korea

Steve is the Senior Director and Head of Asia-Pacific Public Policy at Roblox and the author of 'The Great Illusion, The Right Future,' which demonstrates that changes brought by innovative technologies such as artificial intelligence is more of an opportunity than a source of fear. Before joining Roblox, Park led Meta's public affairs in Korea and Japan for its services including Facebook, Instagram, and Oculus VR. During this time, he also served as the IT Industry Council's Asia-Pacific Committee Chair. As a business consultant, he advised global companies in the IT, hospitality, energy, and education sectors for market entry. Park began his career working for the U.S. Republican Party as a campaign manager. Park holds a B.A. in international relations and an M.A. in government from Johns Hopkins University.



#### You Won Park

Program Manager, Chey Institute for Advanced Studies, Republic of Korea

You Won graduated from Cornell University with a bachelor's degree in mechanical engineering. He worked as an automotive parts Design Engineer at LG Electronics for 4 years. Currently, he works in a knowledge-sharing industry, creating a platform for world-leading experts and scholars.



#### Shaurya Patel

Policy Officer, Delegation of the European Union to India, India

Shaurya is a Policy Officer at the Delegation of the European Union to India. As a digital policy professional, Shaurya is focused on the potential of Information and Communication Technology to contribute towards the well-being of people and planet. He is also actively engaged in understanding and shaping the futures of technology policy and development. With a master's degree in development management from the London School of Economics, Shaurya has spent over 7 years engaging in and contributing to multi-stakeholder relationships with government partners, think tanks, academic centers and corporates. He is also deeply interested in exploring socio-cultural phenomena, experiencing new cultures, experimenting with local crafts, and dabbling in photography.



### Audrey Plimpton

Communications Associate, Salzburg Global, Austria / United States of America

Audrey is a communications associate at Salzburg Global. At Schloss Leopoldskron, Audrey produces both written and multimedia content about the programs and participants in order to convey the wider impact of Salzburg Global. She is also responsible for writing features on a wide range of topics for SalzburgGlobal.org, program newsletters, program reports, and external media partners' publications. Audrey holds a B.A. in political science and a B.A. in German studies from Davidson College, US. She additionally holds an M.A. in international relations from LUISS Guido Carli University, Italy, and an M.A. in European Union studies from the University of Salzburg, Austria. Audrey is originally from the US and is based in Salzburg.



### Jehan Salim

#### Project Manager, United Nations Development Programme, Canada

Jehan Salim is a development expert with extensive experience in integrating advanced technology into program planning for crisis response and post-conflict recovery. Currently based in Jerusalem, she began her career in Canada in the private sector, where she specialized in optimizing workspaces by incorporating technology into building design. This experience set the stage for her international work, where she volunteered with the United Nations to support crisis response initiatives. In 2017, Jehan contributed to Iraq's post-ISIL stabilization program by incorporating sustainable building practices into longterm recovery plans. Her work spans Iraq, Jordan, Ukraine, Syria, Afghanistan, and Palestine, focusing on sustainable development and strategic planning in underdeveloped countries. Jehan holds a degree in Applied Technology from Conestoga College and a master's in urban development from Heriot-Watt University. In 2023, she was awarded Ontario's Premier's Award for Community Service, recognizing her significant contributions to international recovery efforts and community empowerment.



#### Yuki Satake

Sales Lead, SourceNext Corporation, Japan

Yuki is currently based in Tokyo as a sales leader for an information technology (IT) company, selling products throughout Japan. At the same time, Yuki continues to work to improve IT literacy among young people in Japan. In particular, he is involved in IT literacy education for teenagers, especially junior high and high school students. While he was born and raised in Japan, he has degrees from Germany and Spain and has worked as a United Nations Development Program (UNDP) employee in Mozambique, Africa. He is a tenacious negotiator, confronting the local community to improve IT literacy in any land.



#### Clare Shine

Non-Executive Director, The Crown Estate, United Kingdom

Clare is a Commissioner for the UK's Crown Estate which creates lasting and shared value for the nation. She has worked globally at the nexus of sustainability, organizational change and culture for 30 years. Her career combines diverse executive and non-executive roles with a focus on innovation for systems transformation. She is the former CEO of the Cambridge Institute for Sustainability Leadership, which activates leadership globally to transform economies for people, nature and climate, and a member of Founders at the University of Cambridge which supports new business creation for technological and social innovation. From 2012-2021, Clare served as Vice President and Chief Program Officer at Salzburg Global Seminar. She previously worked as environmental policy adviser to the UN and civil society and sits on the World Economic Forum's Global Future Council on Philanthropy for Climate and Nature. Clare began her career in publishing and was the Financial Times' theatre critic in France for ten years. She holds an MA in English literature from Oxford University and post-graduate degrees from London University and the Sorbonne University, Paris.



**Felipe Suárez Giri** Marie Skłodowska-Curie Doctoral Fellow, Polytechnic University of Madrid, Uruguay

Felipe Suárez Giri is a Marie Skłodowsk-Curie Doctoral Fellow at the Polytechnic University of Madrid, where he conducts research in collaboration with Iberdrola. His current work explores the potential of Artificial Intelligence technologies to support sustainability risk analysis of corporate activities and public policies, as well as to enhance impact evaluation. Previously, he worked at Uruguay's Central Bank and Ministry of Housing and Spatial Planning. Felipe was a Fulbright-Humphrey Fellow at the Massachusetts Institute of Technology and is a Chevening Alumnus.



### Alexia Tassios Senior Public Policy Analyst, Deloitte, Australia

Alexia is the Senior Public Policy Analyst at Deloitte Australia. As a change champion with experience delivering meaningful policy reform in both private and public sectors, she has broad experience across a range of areas including global policy development, project management, stakeholder engagement, strategy and innovation, risk management and global innovation operating model framework development. Alexia leads the Al and Ethical Tech Community at Deloitte Global, whilst project managing and facilitating engagement opportunities for Deloitte with G20, APEC, OECD and IOE. She is a member of the OECD Business Council's Youth for Business Network, which connects young professionals across the world, and provides opportunities to draft OECD policy papers and publications. Alexia is driven to make a difference, passionate about learning and up-skilling, with the capability to ensure high quality delivery on multiple projects, bringing her teammates along for the journey.



# Kevin Wei

Technology and Security Policy Fellow, Harvard Law School, United States of America

Kevin (he/they) is a Technology and Security Policy Fellow at RAND and a J.D. candidate at Harvard Law School. Their research agenda is centered on administrative law in AI governance, with topics including risk management and regulation of advanced Artificial Intelligence (AI) systems. Recent work includes articles on governing agentic AI systems and on regulatory capture in United States AI policy. Previously, they researched Chinese AI policy in Beijing as a Schwarzman Scholar, worked as a project manager at a cloud company, and completed a master's in science in machine learning from the Georgia Institute of Technology.



# Hong Xu

PhD Researcher, Swiss Federal Institute of Technology - ETH Zurich, China

Hong Xu is a passionate Researcher and Engineer specializing in Renewable Energy and e-Power Systems, striving for Efficiency Excellence and Carbon Neutrality within the Energy and Transport sectors. Over the past 10 years, he has worked with multinational corporations and leading institutions across the Eurasian continent, notably Toyota, Infineon, Paul Scherrer Institute, Polytechnic Institute of Paris, and European XFEL, driving technical advancements in e-Mobility, Clean Energy, Semiconductor, and New Materials industries. Alongside his engineering pursuits, he has engaged with renowned organizations including St. Gallen Symposium in Switzerland, CITIC Securities in China, and Oxford Institute for Energy Studies in the UK, focusing on clean energy economics and policy analysis in China and Europe. As a proactive contributor to international development, Dr. Xu has served as Group of Experts (GE) Member at the UN Economic Commission for Europe (UNECE) in Geneva, and chaired parallel sessions at the UN Climate Change Conference (UNFCCC) in Bonn, advocating for UN Sustainable Development Goals (SDGs) 7, 9, and 13. Prior to that, he pursued his PhD in Renewable Energy from ETH Zurich and an MSc in Materials Science from TU Munich, complemented by an MBA earned from the Quantic School of Business in Washington DC, and further Executive Education at Cambridge Judge Business School.



#### **Pauline Yeung**

Author, Hong Kong University Business School, Hong Kong SAR

Pauline Yeung is an author specializing in finance, innovation, and entrepreneurship at the Hong Kong University Business School. With an exceptional career of more than 15 years at the heart of economic and political decision-making in Asia, she has worked in the public, private, and non-profit sectors. Pauline is also Chief Curator at Preface Technopreneur Programme, AI Evangelist at regtech start-up Fano Labs, and an editor for topical reports for central banks and financial institutions. A graduate of Princeton and Central Saint Martins, she is actively involved in international soft power initiatives and serves as Asia 21 Next Generation Fellow at Asia Society, Fellow at Salzburg Global, Delegate to Australia-China Youth Dialogue, Member of Korea, Europe and You Society, and Vice Chairman of the Steering Committee for the Establishment of Korean Club of Hong Kong. A linguist at heart, she is fluent in English, Cantonese, Mandarin, Korean, and Japanese, and conversant in French.



# Eugene Yi

Chief Executive Officer (CEO), Loci, United States of America

Eugene is an experienced tech entrepreneur, product and media executive, and policy expert. He is the Chief Executive Officer (CEO) of Loci, a 3D computer vision company providing labeled data for gaming, e-commerce, and construction industries. Previously, he co-founded Cortico to help build tech-enhanced deliberative systems for democracy. His experiences range from leading Asia policy at Twitter from 2012 to 2016 and was previously the Head of Product at Hawkfish, a digital technology and data firm founded by Mike Bloomberg. He served as in United States Department of Defense and was a diplomat early in his career. He received his Artium Baccalaureus (AB) and Master of Public Administration from Princeton University and is a Visiting Researcher at Massachusetts Institute of Technology and a PhD candidate at Oxford University.



# Chang Dong Yoo

Professor, Korea Advanced Institute of Science and Technology (KAIST), Republic of Korea

Chang Dong Yoo received his Ph.D. in Electrical Engineering from the Massachusetts Institute of Technology. He is a faculty member at the Korea Advanced Institute of Science and Technology (KAIST), where he is currently a tenured Professor in the School of Electrical Engineering and an Adjunct Professor in the Department of Computer Science. He has also served as the Dean of the Office of Special Projects and the Dean of the Office of International Relations. Additionally, he was the President of the Korean Al Association. He is now the Director of the Center for Al Fairness Research and the Center for Video Turing Test.



#### Sunghee Yun

Co-Founder / Chief Technology Officer (CTO) - AI Technology and Product Strategy, Erudio Bio, Inc, United States of America

Sunghee is the Co-Founder and Chief Technology Officer of Artificial Intelligence (AI) Technology and Product Strategy at Erudio Bio Incorporated. He specializes in AI leading cutting-edge research and product development and business development across diverse sectors including semiconductor design, e-commerce, industrial AI, and biotech. His focus is on leveraging the latest in Large Language Models (LLM) and Generative AI (GenAI) to drive technology and business innovation, predict industry trends, and assess their broad impacts on the tech industry, market, entrepreneurship & start-up ecosystem, society, economy, and policy. Sunghee actively contributes to state and government policy-making on AI and semiconductor technology, considering geopolitical dynamics among key global players in the United States, China, Japan, Taiwan, and South Korea. He is also dedicated to fostering knowledge transfer and innovation by serving as Adjunct Professor at Sogang University, Advisory Professor at DGIST, and Network Expert at Gerson Lehrman Group. His life goal is to secure a future for humans, where health, security, liberty, and equity are paramount.



# Helen Zhang

Chief of Staff, Office of Eric Schmidt, United States of America

Helen works on venture philanthropy as the Chief of Staff in the Office of Eric Schmidt and is the co-founder of Intrigue Media that produces expert but irreverent briefings on global affairs issues at the intersection of geopolitics, tech, and business. She previously worked at Google on content policy issues for Google Search, served as an Australian diplomat in Tel Aviv and as Consul in Hong Kong, and negotiated Australian free trade agreements. Helen is a 2020 Fulbright Scholar and master's in public administration graduate from the Harvard Kennedy School, where she specialized in geo-tech policies. She was recognized as one of AALA's '40 Under 40 Most Influential Asian Australians' in 2020.

#### SALZBURG GLOBAL STAFF



Zelpha Bombais

Director of Communications

Zelpha is the director of communications at Salzburg Global, where she leads the department in producing content across traditional and digital channels to enhance brand awareness and amplify program impact. As a key member of the Public Affairs team, she also streamlines publicity efforts supporting fundraising initiatives in collaboration with the US office. Additionally, she plays a vital role in developing and institutionalizing internal communications processes across the organization and its programmatic pillars. With over a decade of experience in public relations, cultural diplomacy, and stakeholder engagement, she has worked as a strategic communications professional at the Austrian Embassy, HAVAS Ortega, and the International Rice Research Institute in the Philippines. Before moving to Salzburg in 2024, she earned her master's degree in Peace and Conflict Studies in Innsbruck, Austria, on a full merit scholarship. Her research focused on Social Media Critical Discourse Analysis, particularly the weaponization of conspiracy theory content on YouTube during the 2022 Philippine presidential elections. Alongside her research, she served as the communications lead for the InnPeace - Research Center for Peace and Conflict under the UNESCO Chair for Peace in Innsbruck and as founding communications manager at the edtech AI startup, GradGPT.



# Kisha German

Development Intern

Kisha German is a development intern at Salzburg Global. Kisha is a passionate practicing data scientist and an avid STEM advocate. She serves as a youth advisor to the European Union Delegation of Malawi offering advisory input to the EU Delegation's programs. She also works as a youth mobilizer for Restless Development and for the World Health Organization (WHO) towards projects aimed at ending violence against children. Recently, Kisha was appointed as a youth committee member serving on the Youth Committee on Migration and Displacement Data with The International Data Alliance for Children on the Move (IDAC) and Migration, Youth and Children Platform (MYCP). She holds a Bachelor of Science in mathematical sciences education (majoring in statistics and computing), from Malawi University of Business and Applied Sciences (MUBAS). Kisha's ultimate goal is to create lasting change in Malawi and globally by utilizing the power of data, research, informatics and statistics. In her spare time, she enjoys content creation and travelling to explore new spaces.



# Benjamin Glahn

Deputy CEO and Managing Director

Benjamin Glahn is vice president, chief operating officer, and acting chief program officer at Salzburg Global, based in Salzburg, Austria, where he oversees operations, programs, and development. From 2009-2013, Ben served as senior program officer for the Aga Khan Foundation based in London, where he was responsible for business development, program development, and resource mobilization for the Aga Khan Development Network (AKDN) working with European governments, development finance institutions, and multilateral development banks. From 2006 to 2009, Ben served as a program director and deputy chief program officer at Salzburg Global. He is the co-editor of Islamic Law and International Human Rights Law: Searching for Common Ground, and Contested Histories in Public Spaces: Principles, Processes, and Best Practices. Ben holds a B.A. from Middlebury College, VT, USA, and an M.A. from the Ellison Center for Russian, East European, and Central Asian Studies at University of Washington, Seattle, USA.



# Mirna Hamdan

**Communications Intern** 

Mirna Hamdan is a communications intern at Salzburg Global. Before joining Salzburg Global, she held various roles in educational development and project coordination, including volunteering with the Help Club at AUC where she led Arabic literacy sessions for young girls around old Cairo. Her experience as a managing editor for the Caravan, the official newspaper of AUC, allowed her to improve her professional journalism experience as she managed a big team of editors and reporters and covered the main campus events and issues. This experience sharpened her ability to tell stories through research, interviews, and multimedia reporting. Recently, Mirna interned at CogentIBS, where she produced insightful podcast episodes covering a wide range of topics in the field of technology and business. Mirna holds a bachelor's degree in multimedia journalism from the American University in Cairo (AUC), and she developed a portfolio showcasing her journalism skills from audio editing, video reporting, and news writing.



# Surya HK

Impact Fellow, Culture

Surya is an Impact Fellow at Salzburg Global and works with the Culture team. He researches diverse themes and topics for the content of the Culture programs, co-curates and co-creates the online and in-person sessions, provides administrative, executive and operational support, and assists with the design and delivery of program outputs and communications collateral. Surva is also the Output & Design Coordinator for the Salzburg Academy on Media and Global Change. He has been a Salzburg Global Fellow since 2018, which is when he first participated in the Media Academy. His last position was as Senior Manager of Marketing and PR at the JSW Foundation's Museum of Solutions, one of India's largest social development and philanthropic organizations, with a portfolio of projects and initiatives across the sectors of education, healthcare, environment, arts and culture. Earlier, as Events and Outreach Manager at the Museum of Art and Photography (MAP), he focused on event curation and outreach activities for a varied cross-section of public audiences. He was previously chief of staff to Samir Jain, at the Vice Chairman's Office of The Times of India Group- India's largest media conglomerate. In the past, he has organized international literature festivals & media conclaves, worked on election campaigns & conducted legislative research for Members of Parliament, done outreach on behalf of NGOs, and has also taught courses on journalism, feminism, and political science at Ashoka University. He is also developing shows for streaming platforms as a screenwriter and creative producer. Being a curious cat and a news junkie comes as a boon for Surya, a writer by practice and a reader by passion.



**Faye Hobson** *Director, Culture* 

Faye Hobson is the director for culture at Salzburg Global where she leads programs that harness the power of arts, creativity, and new models of leadership to shape a better world. She is responsible for designing, developing, and implementing the Culture, Arts, and Society program series, the Public Policy New Voices Europe Fellowship, and the the Cultural Innovators Forum. She also plays a leadership role in developing infrastructure and artistic interventions that represent the values and mission of Salzburg Global at Schloss Leopoldskron and ensure accessibility for guests. From 2017 to 2021, she supported the Education program portfolio at Salzburg Global. Outside of her work at Salzburg Global, Faye is an advisor to "The World in 2050" think tank, and a member of the steering committee for "Karanga: The Global Alliance for Social and Emotional Learning and Life Skills". She has been recognized as an Emerging Leader by "WISE: The World Innovation Summit in Education". Prior to joining Salzburg Global in 2017, she worked for five years in the cultural and community sector, and in local government in Northern Ireland. Faye holds a bachelor's in photography from Falmouth University, UK, and a diploma in management practice from the University of Ulster, UK. She is currently studying on the Executive MBA course at MCI Innsbruck: The Entrepreneurial School, Austria, where she was awarded the inaugural Jean-Claude Junker Scholarship for students who are working to promote European values.



# **Sumita Kunashakaran** *Program Manager, Culture*

Sumita Kunashakaran is the program manager, culture, supporting the Culture, Arts and Society programs in all facets of program management, including program planning, execution and evaluation, and network engagement. Sumita has been instrumental in pioneering Singapore's first international award winning, disability-centric and body-positive sexuality program, and actively contributes to national reporting mechanisms on human rights at the United Nations. Prior to joining Salzburg Global, she was global head of civil society for a disability foundation in Vienna, Austria. In her ongoing consulting role, Sumita is a keynote speaker on cultural innovation and empathic leadership. Sumita holds a BA in sociology (with distinction) from the University at Buffalo, and an M.Sc. in international relations from the University of Edinburgh.



# Katarzyna Marszalek

Digital Communications Associate

Katarzyna Marszalek is a digital communications associate at Salzburg Global. Based in Salzburg, she is responsible for increasing the organization's online presence by developing strategies and producing engaging digital content across all social media platforms of Salzburg Global and Schloss Leopoldskron. Before joining the organization Katarzyna was a freelance content creator and a copywriter and worked as a journalist for UJOT FM, a radio station based in Kraków. Originally from Poland, Katarzyna holds an M.A. in journalism, public relations and mass media communication from Jagiellonian University in Kraków, Poland.



# Blake Salesin

**Communications Intern** 

Blake Salesin is a communications intern at Salzburg Global. Prior to working in Salzburg, Blake held various roles in policy writing and administration in American state legislative offices and research centers. In his most recent role at New York University's Furman Center for Real Estate and Urban Policy, Blake supported the Center's annual State of the City report collecting and democratizing data on the use of subsidized housing vouchers in New York City. His professional interests lie in investigating the interplay between policy and migration patterns to better analyze housing shortages. Blake holds a bachelor's degree in politics and peace & conflict studies from New York University, with a specialization in international governance.



Anna Simmonds Program Intern

Anna Simmonds is a program intern at Salzburg Global. Anna previously worked in several hospitality positions to fund her travels around South-East Asia, while also working as a music journalist for a local music magazine in East Sussex. Anna recently graduated from the University of Manchester with a bachelor's degree in English with American Studies. Her studies specialized in the cultural significance of music releases and publications throughout 1960s America. This specialization was guided by her interest in the relationship between music and politics, as well as her keen interest in music of this era. Throughout her time at university, Anna was an active member of the student body, notably organizing the annual English Society Ball in 2023. Anna also wrote and co-hosted a podcast about feminist utopian narratives which discussed various utopian imaginations of the future that challenge normative ways of thinking about society. Anna's research and personal background is intwined with her confidence in the ability of art, music and culture to strengthen communities and reimagine a better, safer, more interconnected future for everybody.



#### **Martin Weiss**

President and Chief Executive Officer

Martin Weiss became the ninth president of Salzburg Global in August 2022. Leveraging Salzburg Global's long history, Martin is leading Salzburg Global to have future influence and impact on today and tomorrow's leaders. Martin's career has championed personal and professional exchanges to create a more equitable and peaceful world.

Before this appointment, Martin served as Austrian Ambassador to the US between November 2019 and July 2022. He had also served as Ambassador to Israel (2015-19), Director of the Press and Information Department of the Foreign Ministry (2012-15), and Ambassador to Cyprus (2009-12). Martin also held several postings in the United States. Martin started as a Human Rights Attaché for the Austrian Mission to the United Nations in New York in 1991 before taking on the positions of Political Counselor, Counselor for Congressional Affairs and Public Diplomacy, and later Director of the Austrian Press and Information Service at the Austrian Embassy in Washington, and as Austrian Consul General in Los Angeles (2004-09). Martin holds a law degree (equivalent to JD) from the University of Vienna and a Master of Laws (LLM) from the University of Virginia (UVA).

# NOTES

Wednesday, December 4 <sup>th</sup>	Thursday, December 5 <sup>th</sup>	Friday, December 6 <sup>th</sup>	Saturday, December 7 <sup>th</sup>	Sunday, December 8th
Arrivals	7:30 – 8:45 Breakfast (MH)	7:30 – 8:45 Breakfast (MH)	7:30 – 8:45 Breakfast (MH)	7:30 – 10:00 Breakfast (MH)
	09:00 Overview and Recap (FH)	09:00 Overview and Recap (FH)	09:00 Overview and Recap (FH)	
	09:30 Touchstones: Common Threads and Intercultural Communication (FH)	09:30 World Café: Connecting Technologies (FH)	09:30 Workshop: Communications and Writing for Impact (FH)	Check out until 11am
	10:30 Coffee / Tea Break (ML)	-	11:00 Coffee / Tea Break (ML)	
	<b>11:00 Working Groups: Breakout Session #1</b> (MRL, GS, RS, SR1, SR2)	11:00 Coffee / Tea Break (ML)	<b>11:30 Working Groups Presentation</b> <b>Preparation</b> (MRL, GS, RS, SR1, SR2)	Departure Day
		11:30 Working Groups Breakout Session #3 (MRL, GS, RS, SR1, SR2)		
From 10:30 Welcome Desk (ML)	13:00 Lunch (MH)	13:00 Lunch (MH)	12:30 Lunch (MH)	
From 12:30 Light Lunch (ML)	14:30 Systems Thinking Lab: Mapping Complex Challenges (FH)	14:30 Ethical and Equitable Technology for Global Good (FH)	14:00 Working Group Presentations and Wrap Up (FH)	
15:00 Hotel Check in (Reception)				
16:00 Welcome, Program Overview and Introductions (FH)	16:00 Coffee / Tea Break (ML)	16:00 Coffee / Tea Break (ML)		
	16:30 Working Groups: Breakout Session #2 (MRL, GS, RS, SR1, SR2)	16:30 Working Groups Breakout Session #4 (MRL, GS, RS, SR1, SR2)	16:30 Informal Time	
18:00 Grounding in Place: Tour of Schloss Leopoldskron	19:00 Dinner (MH) 20:30 Informal Networking (B)	From 18:30 Off-Site Dinner and Christmas Markets (Self-organized)	18:30 Reception and Dinner (MRL / MH) 20:30 Piano Concert and Celebration (GH)	
19:00 Dinner (MH) 20:30 Informal Networking (B)				

# Schloss Floor Plan

# BASEMENT

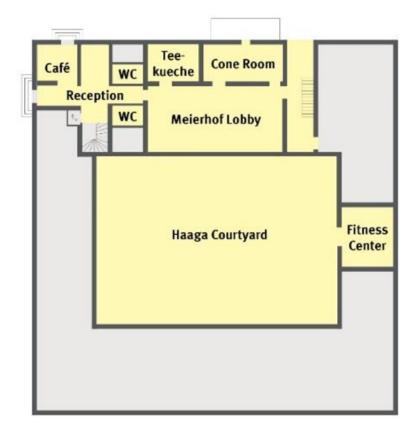
The Bierstube can be found in the Schloss basement.

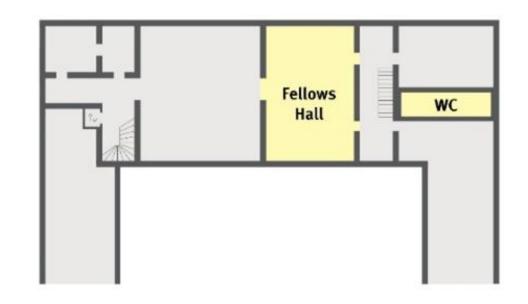


# Meierhof Floor Plan

**GROUND FLOOR** 

FIRST FLOOR







Hotel Wifi Passwort: LEOPOLD1947

#### THE CHATHAM HOUSE RULE

For over 76 years, Salzburg Global has promoted candid and open intellectual debate. We strongly encourage all Fellows to shed their professional personae and to speak as individuals during the sessions. Truly open exchange can only be achieved if all Fellows are secure in the knowledge that their remarks are considered "off the record," and thus all our sessions are covered by the Chatham House Rule: Fellows are free to use the information shared, but neither the identity nor the affiliation of the speaker(s), nor that of any other Fellow may be revealed.

# No direct attribution of any statement may be made in print, online, via social media, or in any broadcast without the express prior permission of the author of the statement.

However, we do still encourage Fellows to report on the issues raised, spread the ideas generated, and share your experiences at Salzburg Global with colleagues and peers.

We will be sharing content on our website and social media platforms. In accordance with the Chatham House Rule, direct quotations and attributions will not be made in any Salzburg Global publications without your express permission. We welcome and encourage you to join the discussions online and to encourage people within your professional networks to do so as well!

#### **PROFESSIONAL CONDUCT**

It is critical to the success of our operation and programs that an atmosphere of respect, trust, and safety be established and maintained at all times. As part of its core values, Salzburg Global is committed to the elimination of discriminatory practices. Bearing in mind that cultural and behavioral norms may vary, Salzburg Global will not tolerate any form of harassment on the part of its employees and Fellows.

Salzburg Global expressly prohibits any form of inappropriate conduct or harassment of employees or Fellows based on race, color, religion, gender, gender identity or expression, national origin, age, marital status, veteran status, sexual orientation, genetic information, disability, matriculation, political affiliation, personal appearance, family responsibilities, or any other category protected by applicable law.

Harassment and similar inappropriate conduct prohibited, including verbal, physical, or visual conduct that denigrates or shows hostility or aversion to an individual based on the employee or participant's protected characteristic or status, when such conduct has the purpose or effect of unreasonably interfering with an employee's work performance or participant's program participation, creating an intimidating, hostile or offensive environment, or otherwise adversely affecting an individual's wellbeing.

Salzburg Global will not tolerate such harassment and similarly inappropriate behaviors. Sexual harassment is a specific kind of inappropriate conduct prohibited by this policy. Sexual harassment includes, but is not limited to, unwanted, uninvited, and unwelcomed behavior directed at another because of their sex.

Any individual who believes that he or she is being subjected to any form of harassment should make it clear to the offending party that such behavior is offensive and contrary to Salzburg Global policy. A report of harassment should be immediately brought to the attention of the Program Director or Senior Management. Salzburg Global reserves the right to ask anyone it believes has engaged in harassment as defined in this policy to leave the program.

# TREETIME

TreeTime is an interactive art installation and an invitation to spend some time outdoors reflecting on the futures we share with nature.

TreeTime is a project by Plus/And, a civic design studio based in Minneapolis (USA), which was created during their residency in Schloss Leopoldskron last year. One of the members of Plus/And is Salzburg Global Fellow <u>Amanda Lovelee</u>. You can read more about her experience <u>here</u>.

There are brass plaques with QR codes on several trees in the Schlosspark. You can wander and find them like a scavenger hunt, or use the map provided below. Scan the codes and interact with the trees!



Presentation

Мар

#### WELCOME TO THE SALZBURG GLOBAL FELLOWSHIP

Since 1947, more than 40,000 people from over 170 countries have participated in Salzburg Global's programs as Fellows. Salzburg Global continues to nurture relationships between Fellows to foster the exchange of new ideas and best practices. As a result, Fellows are lifetime members of an extensive network that supports their professional growth and amplifies the impact of their work worldwide.

We encourage you to take full advantage of the Fellowship:

- **Connect with other Fellows.** <u>Mobilize</u>, our online platform, is a directory for thousands of Fellows worldwide across sectors. Start a conversation in our main group and share opportunities. Who knows where it may lead?
- **Stay social.** Follow Salzburg Global on <u>LinkedIn, Facebook, Instagram, Threads, YouTube, Flickr,</u> and <u>X.</u> Just search for "Salzburg Global" or @salzburgglobal.
- **Stay in touch.** Email us at <u>fellowship@salzburgglobal.org</u> to make sure we have your most upto-date contact details.
- **Spread the word.** Add your experience as a Salzburg Global Fellow to your bio and your LinkedIn experience section.
- Share your story. Tell us more about your work! Pitch an op-ed for our website by emailing aplimpton@salzburgglobal.org. Or let us know how this program has had an impact on you – personally or professionally – by submitting an impact story at salzburgglobal.org/go/impact
- Support our network. Our work is only possible with the help of our Fellows. We encourage
  you to give back to the community as a thought leader, to serve as a mentor to future Fellows,
  to recommend new Fellows, or to make a gift if you are able to at
  salzburgqlobal.org/go/donate.

As a Salzburg Global Fellow:

- You are joining a global, intergenerational network of changemakers working to shape a better world.
- You get exclusive insight into the impact of Salzburg Global programs as well as details for upcoming programs, events, and reunions by subscribing to the <u>Salzburg Global newsletter</u>.
- You receive a discount on rooms and conference facilities at Schloss Leopoldskron. Contact the reception team at <u>reception@schloss-leopoldskron.com</u> to book.



Visit <u>salzburgglobal.org/fellowship</u> to learn more about the Salzburg Global Fellowship.